

# EVOLUTION OF GENERATIVE AI

MIDJOURNEY TEXT TO IMAGE CREATION  
QUALITY IMPROVEMENTS  
FEB 2022 - MAY 2023

@HOTELMARKETER



**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 1 - FEB 2022**

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**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 2 - APR 2022**

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**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 3 - JUL 2022**

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**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 4 - NOV 2022**

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**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 5 - MAR 2023**

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**ALICE IN WONDERLAND (PORTRAIT)  
VERSION 5.1 - MAY 2023**

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**SHERLOCK HOLMES (PHOTOREALISTIC)  
VERSION 1 - FEB 2022**

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**SHERLOCK HOLMES (PHOTOREALISTIC)  
VERSION 2 - APR 2022**

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**SHERLOCK HOLMES (PHOTOREALISTIC)  
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**SHERLOCK HOLMES (PHOTOREALISTIC)  
VERSION 5.1 - MAY 2023**

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**MOWGLI FROM THE JUNGLE BOOK  
VERSION 3 - JUL 2022**

**@HOTELEMARKETER**





**MOWGLI FROM THE JUNGLE BOOK  
VERSION 4 - NOV 2022**

**@HOTELEMARKETER**





**MOWGLI FROM THE JUNGLE BOOK  
VERSION 5 - MAR 2023**

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VERSION 5.1 - MAY 2023**

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WHERE WILL YOUR IMAGINATION TAKE YOU?

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